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FIRST PACIFIC COMPANY LIMITED

(Incorporated with limited liability under the laws of Bermuda)

Website: <http://www.firstpacific.com>

(Stock Code: 00142)

ANNOUNCEMENT MADE BY PHILIPPINE LONG DISTANCE TELEPHONE COMPANY IN RELATION TO ITS AUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE YEAR ENDED 31 DECEMBER 2010

This Announcement is made by First Pacific Company Limited (“First Pacific” or the “Company”) pursuant to the requirements of Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“HKEX”) to provide shareholders of First Pacific and the public with the audited consolidated financial results of Philippine Long Distance Telephone Company (“PLDT”), a major operating associate of the Company, for the year ended 31 December 2010.

Summary

On 1 March 2011, the board of directors of PLDT approved the release of the audited consolidated financial results for the year ended 31 December 2010. PLDT’s audited consolidated financial results have been submitted to the Philippine Stock Exchange and the New York Stock Exchange by way of disclosure on 1 March 2011, and have also been disclosed as the Company’s Overseas Regulatory Announcement on the websites of the HKEX and the Company.

PLDT, a major operating associate of First Pacific, is a company incorporated in the Philippines, whose shares are listed on the Philippine Stock Exchange. In addition, PLDT’s American Depositary Receipts (ADRs) are listed on the New York Stock Exchange. First Pacific has a 26.5% attributable interest in PLDT. On 1 March 2011, the board of directors of PLDT approved the release of the audited consolidated financial results for the year ended 31 December 2010. PLDT’s audited consolidated financial results have been submitted to the Philippine Stock Exchange and the New York Stock Exchange by way of disclosure on 1 March 2011, and have also been disclosed as

the Company's Overseas Regulatory Announcement on the websites of the HKEX and the Company. The audited consolidated financial statements have been prepared in conformity with the Philippine Financial Reporting Standards. PLDT's audited Consolidated Income Statements for the years ended 31 December 2010 and 2009 and the audited Consolidated Statements of Financial Position as at 31 December 2010 and 2009 are provided below:

**PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED INCOME STATEMENTS
FOR THE YEARS ENDED 31 DECEMBER 2010 AND 2009**

(in million pesos, except earnings per common share amounts)

	2010	2009
REVENUES		
Service revenues	142,242	145,567
Non-service revenues	2,217	2,426
	<hr/> 144,459 <hr/>	<hr/> 147,993 <hr/>
EXPENSES		
Depreciation and amortization	26,277	25,607
Compensation and employee benefits	24,070	23,100
Repairs and maintenance	9,434	8,631
Selling and promotions	5,284	5,749
Professional and other contracted services	4,853	4,361
Cost of sales	4,771	5,432
Rent	3,970	4,055
Taxes and licenses	2,571	2,881
Asset impairment	2,438	5,061
Communication, training and travel	1,832	1,902
Insurance and security services	1,252	1,264
Amortization of intangible assets	388	368
Other expenses	1,763	1,700
	<hr/> 88,903 <hr/>	<hr/> 90,111 <hr/>
	<hr/> 55,556 <hr/>	<hr/> 57,882 <hr/>

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED INCOME STATEMENTS (Continued)
FOR THE YEARS ENDED 31 DECEMBER 2010 AND 2009

(in million pesos, except earnings per common share amounts)

	2010	2009
OTHER INCOME (EXPENSES)		
Interest income	1,200	1,539
Foreign exchange gains – net	1,807	909
Equity share in net earnings of associates and joint ventures	1,408	2
Losses on derivative financial instruments – net	(1,741)	(1,006)
Financing costs – net	(6,698)	(6,556)
Other income	2,153	2,069
	(1,871)	(3,043)
INCOME BEFORE INCOME TAX	53,685	54,839
PROVISION FOR INCOME TAX	13,426	14,744
	40,259	40,095
NET INCOME FOR THE YEAR	40,259	40,095
ATTRIBUTABLE TO:		
Equity holders of PLDT	40,217	39,781
Non-controlling interests	42	314
	40,259	40,095
Earnings Per Share For The Year Attributable to Common Equity Holders of PLDT		
Basic	212.85	210.38
Diluted	212.85	210.36

PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
AS AT 31 DECEMBER 2010 AND 2009

(in million pesos, except par value and number of shares)

	2010	2009
ASSETS		
Noncurrent Assets		
Property, plant and equipment	163,184	161,256
Investments in associates and joint ventures	23,203	22,233
Available-for-sale financial assets	147	134
Investment in debt securities	484	462
Investment properties	1,560	1,210
Goodwill and intangible assets	11,485	13,024
Deferred income tax assets – net	6,110	7,721
Derivative financial assets	178	–
Prepayments – net of current portion	8,679	8,663
Advances and refundable deposits – net of current portion	1,187	1,102
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Total Noncurrent Assets	216,217	215,805
	<hr/>	<hr/>
Current Assets		
Cash and cash equivalents	36,678	38,319
Short-term investments	669	3,824
Trade and other receivables	16,428	14,729
Inventories and supplies	2,219	2,165
Derivative financial assets	5	6
Current portion of prepayments	5,418	5,098
Current portion of advances and refundable deposits	181	202
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Total Current Assets	61,598	64,343
	<hr/>	<hr/>
TOTAL ASSETS	277,815	280,148
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PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (Continued)
AS AT 31 DECEMBER 2010 AND 2009

(in million pesos, except par value and number of shares)

	2010	2009
EQUITY AND LIABILITIES		
Equity		
Preferred stock, Php10 par value per share, authorized – 822,500,000 shares; issued and outstanding – 441,887,387 shares as at 31 December 2010 and 441,631,062 shares as at 31 December 2009	4,419	4,416
Common stock, Php5 par value per share, authorized - 234,000,000 shares; issued – 189,480,549 shares and outstanding – 186,756,438 shares as at 31 December 2010; and issued – 189,480,260 shares and outstanding – 186,797,304 shares as at 31 December 2009	947	947
Treasury stock – 2,724,111 shares as at 31 December 2010 and 2,682,956 shares as at 31 December 2009	(6,505)	(6,405)
Capital in excess of par value	62,890	62,890
Retained earnings	36,594	37,744
Other comprehensive income	(1,276)	(1,017)
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Total Equity Attributable to Equity Holders of PLDT	97,069	98,575
Non-controlling Interests	316	550
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TOTAL EQUITY	97,385	99,125
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Noncurrent Liabilities		
Interest-bearing financial liabilities – net of current portion	75,888	86,079
Deferred income tax liabilities – net	1,099	1,321
Derivative financial liabilities	3,604	2,751
Pension and other employee benefits	1,834	374
Customers' deposits	2,223	2,166
Deferred credits and other noncurrent liabilities	13,567	14,438
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Total Noncurrent Liabilities	98,215	107,129
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PHILIPPINE LONG DISTANCE TELEPHONE COMPANY AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION (Continued)
AS AT 31 DECEMBER 2010 AND 2009

(in million pesos, except par value and number of shares)

	2010	2009
Current Liabilities		
Accounts payable	25,804	19,601
Accrued expenses and other current liabilities	35,959	35,446
Provision for assessments	1,555	1,555
Current portion of interest-bearing financial liabilities	13,801	12,714
Dividends payable	2,086	1,749
Income tax payable	3,010	2,829
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Total Current Liabilities	82,215	73,894
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TOTAL LIABILITIES	180,430	181,023
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TOTAL EQUITY AND LIABILITIES	277,815	280,148
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GENERAL

Shareholders should note that the above audited financial results pertain only to PLDT and not to First Pacific itself.

The above information only refers to certain sections of PLDT's disclosure and shareholders should refer to PLDT's original filing submitted to the Philippine Stock Exchange (<http://www.pse.com.ph>) and the New York Stock Exchange (<http://www.nyse.com>), as well as disclosed as the Company's Overseas Regulatory Announcement on the websites of the HKEX and the Company on 1 March 2011.

By Order of the Board
First Pacific Company Limited
Manuel V. Pangilinan
Managing Director and CEO

Hong Kong, 1 March 2011

As at the date of this announcement, the Board comprises the following Directors:

Anthoni Salim, *Chairman*

Manuel V. Pangilinan, *Managing Director and CEO*

Edward A. Tortorici

Robert C. Nicholson

Napoleon L. Nazareno

Ambassador Albert F. del Rosario

Sir David W.C. Tang*, *KBE*

Tedy Djuhar

Ibrahim Risjad

Benny S. Santoso

Graham L. Pickles*

Professor Edward K.Y. Chen*, *GBS, CBE, JP*

Jun Tang*

* *Independent Non-executive Directors*