

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this document, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this document.



FIRST PACIFIC COMPANY LIMITED

第一太平

(Incorporated with limited liability under the laws of Bermuda)

Website: <http://www.firstpacific.com>

(Stock Code: 00142)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached press release made by PT. Indofood Sukses Makmur Tbk ("Indofood"), a 50.1% owned subsidiary of First Pacific Company Limited, to the Indonesia Stock Exchange, in relation to Indofood's financial results for the first quarter ended 31 March 2010, together with the relevant Consolidated Financial Statements in the newspaper format.

Dated this the 30th day of April, 2010

As at the date of this announcement, the board of directors of First Pacific Company Limited comprises the following directors:

Anthoni Salim, *Chairman*
Manuel V. Pangilinan, *Managing Director and CEO*
Edward A. Tortorici
Robert C. Nicholson
Ambassador Albert F. del Rosario
Napoleon L. Nazareno
Professor Edward K.Y. Chen*, *GBS, CBE, JP*

Tedy Djuhar
Sutanto Djuhar
Ibrahim Risjad
Benny S. Santoso
Graham L. Pickles*
Sir David W.C. Tang*, *KBE*
Jun Tang*

* *Independent Non-executive Directors*

PRESS RELEASE

For Immediate Release

INDOFOOD'S FIRST QUARTER 2010 FINANCIAL RESULT

Jakarta, 30 APRIL 2010 - PT Indofood Sukses Makmur Tbk ("Indofood") today announced its financial results for the first quarter ended March 31, 2010. Indofood recorded consolidated net sales of Rp9.31 trillion, which increased 4.8% from Rp8.88 trillion in the same quarter last year, mainly due to stronger consumer branded products sales.

The Consumer Branded Product ("CBP") Group, which consists of Noodles, Dairy, Food Seasonings, Snack Foods, Nutrition & Special Foods Divisions, contributed 46% of consolidated net sales, an increase from 43% in the same quarter last year, partly driven by the increase in sales volume across the divisions.

Contribution from Bogasari Group declined to 25% to consolidated net sales from 31% in the same quarter last year due to the decline in sales value as a result of lower flour price in conjunction with lower wheat price. Contribution from Agribusiness Group increased to 20% from 19% mainly due to higher commodity price particularly CPO and rubber. Contribution from Distribution Group also increased to 9% from 7% mainly driven by higher sales volume.

Gross profit increased 25.0% to Rp2.80 trillion from Rp2.24 trillion, as a result of increases in sales volume and lower input costs. In line with the growth in the gross profit, operating profit increased 25.2% to Rp1.41 trillion from Rp1.13 trillion. Gross margin and operating margin improved to 30.0% and 15.2%, respectively. Net income increased 472.1% to Rp631.9 billion from Rp110.4 billion mainly driven by the strength in the operational performance as reflected in the increase of Core profit to Rp573.1 billion from Rp368.5 billion in same quarter last year.

Anthoni Salm, the President Director and Chief Executive Officer of Indofood, said: "We are very pleased that we started the year with robust performance. Our initiatives in continuing to invest in our brand equity and to improve our operations, combined with the strong domestic economy have

MS

PT INDOFOOD SUKSES MAKMUR Tbk

Sudirman Plaza
Indofood Tower, 27th Floor
Jl. Jend. Sudirman Kav. 76 - 78
Jakarta 12910, Indonesia

T. +6221 5795 8822
F. +6221 5793 7373
www.indofood.co.id



contributed to our exemplary results. We will continue to leverage on our strengths and improve on our weaknesses to further boost our performance.”

About PT Indofood Sukses Makmur Tbk

PT Indofood Sukses Makmur Tbk (“Indofood”) (IDX: INDF) is a leading processed food company in Indonesia. Indofood provides total food solutions through its four strategic business groups: consumer branded products (CBP), Bogasari (flour producer), agribusiness, and distribution. Indofood’s strongest legacy today is the strength of its brands, many of which have been companions to the people of Indonesia for nearly two decades. These include a variety of brands of instant noodles (*Indomie*, *Supermi* and *Sarimi*), dairy (*Indomilk*), wheat flour (*Segitiga Biru*, *Kunci Biru* and *Cakra Kembar*), cooking oils (*Bimoli*), margarine (*Simas Palmia*) and shortenings (*Palmia*). The acquisition of Indolacto, one of the leading processed milk producers (*Indomilk*) has positioned Indofood as the Progressive Total Food Solutions company. Indofood brands continue to be the market leaders in their specific segments with a reputation for quality and value for money that remains unrivalled.

For further information, please contact:

PT Indofood Sukses Makmur, Tbk 

Werianty Setiawan

Director & Corporate Secretary

Tel: +62 21 5795 8822 ext. 1215

Email: werianty@indofood.co.id

