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FIRST PACIFIC COMPANY LIMITED

(Incorporated in Bermuda with limited liability)

ANNOUNCEMENT

Decrease in the Company's Share Price

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted the unusual movement in the volume of shares as well as the decrease in the price of the shares of the Company and wish to state that we are not aware of any reason for such decrease, other than the private placement of 120,000,000 shares in the Company, at HK\$2.00 per share, by First Pacific Investments Limited, a major shareholder of the Company, as arranged by ING Barings and as reported in today's media reports.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under paragraph 3 of the Listing Agreement, neither is the Board aware of any matter discloseable under the general obligation imposed by paragraph 2 of the Listing Agreement, which is or may be of a price-sensitive nature.

Made by the order of the Board of First Pacific Company Limited, the directors of which, individually and jointly, accept responsibility for the accuracy of this announcement.

By Order of the Board
FIRST PACIFIC COMPANY LIMITED

Ronald A. Brown

Executive Director and Company Secretary

11 January 2001, Hong Kong

Please also refer to the published version of this announcement in the South China Morning Post and Hong Kong Economic Journal.