



GROUP CORPORATE COMMUNICATIONS

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**Friday, 27 August 2010**

**INDOFOOD'S ICBP OBTAINED THE APPROVAL TO PUBLISH THE ABRIDGED PROSPECTUS AND COMMENCE BOOK BUILDING PROCESS**

The attached press release was released in Jakarta today by Indofood, in which the First Pacific Group holds an economic interest of 50.1 per cent.

Indofood is a leading processed food company engaged in food manufacturing, processing, marketing and distribution. It is based in Jakarta and is listed on the Indonesia Stock Exchange and its Agribusiness subsidiaries, Indofood Agri Resources Ltd and PT PP London Sumatra Indonesia Tbk are listed on the Singapore and Indonesia Stock Exchanges, respectively. Through its four complementary strategic business groups, Indofood offers and distributes a wide range of food products throughout Indonesia: Consumer Branded Products (noodles, dairy, food seasonings, snack foods and nutrition and special foods), Bogasari (flour and pasta), Agribusiness (oil palm, rubber, sugar cane, cocoa and tea plantations, cooking oils, margarine and shortening) and Distribution. Indofood is one of the world's largest instant noodle manufacturers by volume, plantation companies by hectareage and the largest flour miller in Indonesia. Indofood's flourmill in Jakarta is one of the largest in the world in terms of production capacity in one location. It also has an extensive distribution network in Indonesia. Further information on Indofood can be found at [www.indofood.co.id](http://www.indofood.co.id).

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PRESS RELEASE

*For Immediate Release*

**ICBP OBTAINED THE APPROVAL TO PUBLISH THE ABRIDGED PROSPECTUS  
AND COMMENCE BOOK BUILDING PROCESS**

**Jakarta, 27 August 2010** - With reference to the announcement of PT Indofood Sukses Makmur Tbk (the "Company") dated 9 February 2010 in relation to the planned initial public offering of shares ("IPO") of PT Indofood CBP Sukses Makmur Tbk ("ICBP"), a wholly owned subsidiary of the Company, we are pleased to announce that on 25 August 2010 ICBP has obtained the approval from Indonesian Capital Markets and Financial Institutions Supervisory Agency to publish the abridged prospectus and commence book building process. Today ICBP has published the abridged prospectus in the local newspaper, Bisnis Indonesia.

The IPO of ICBP will be registered under the laws and regulation in Indonesia and all of its issued shares will be listed and traded on the Indonesia Stock Exchange.

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**About PT Indofood Sukses Makmur Tbk**

PT Indofood Sukses Makmur Tbk ("Indofood") (IDX: INDF) is a leading processed food company in Indonesia. Indofood provides total food solutions through its four strategic business groups: consumer branded products (CBP), Bogasari (flour producer), agribusiness, and distribution. Indofood's strongest legacy today is the strength of its brands, many of which have been

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companions to the people of Indonesia for nearly two decades. These include a variety of brands of instant noodles (*Indomie, Supermi and Sarimi*), dairy (*Indomilk*), wheat flour (*Segitiga Biru, Kunci Biru and Cakra Kembar*), cooking oils (*Bimoli*), margarine (*Simas Palmia*) and shortenings (*Palmia*). The acquisition of Indolakto, one of the leading processed milk producers (*Indomilk*) has positioned Indofood as the Progressive Total Food Solutions company. Indofood brands continue to be the market leaders in their specific segments with a reputation for quality and value for money that remains unrivalled.

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