



FIRST PACIFIC COMPANY LIMITED
(Incorporated in Bermuda with limited liability)

GROUP CORPORATE COMMUNICATIONS

24th Floor, Two Exchange Square, 8 Connaught Place, Hong Kong
Tel: (852) 2842 4388 Email: info@firstpacific.com Fax: (852) 2845 9243
<http://www.firstpacific.com>

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INDOFOOD'S FIRST QUARTER 2010 FINANCIAL RESULTS

The attached press release was released in Jakarta today by Indofood, in which the First Pacific Group holds an economic interest of 50.1 per cent.

Indofood is a leading processed food company engaged in food manufacturing, processing, marketing and distribution. It is based in Jakarta and is listed on the Indonesia Stock Exchange and its Agribusiness subsidiaries, Indofood Agri Resources Ltd and PT PP London Sumatra Indonesia Tbk are listed on the Singapore and Indonesia Stock Exchanges, respectively. Through its four complementary strategic business groups, Indofood offers and distributes a wide range of food products throughout Indonesia: Consumer Branded Products (noodles, dairy, food seasonings, snack foods and nutrition and special foods), Bogasari (flour and pasta), Agribusiness (oil palm, rubber, sugar cane, cocoa and tea plantations, cooking oils, margarine and shortening) and Distribution. Indofood is one of the world's largest instant noodle manufacturers by volume, plantation companies by hectarage and the largest flour miller in Indonesia. Indofood's flourmill in Jakarta is one of the largest in the world in terms of production capacity in one location. It also has an extensive distribution network in Indonesia. Further information on Indofood can be found at www.indofood.co.id.

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For further information, please contact:
PT Indofood Sukses Makmur, Tbk
Werianty Setiawan
Director & Corporate Secretary
Tel: +62 21 5795 8822 ext. 1215
Email: werianty@indofood.co.id

PRESS RELEASE

For Immediate Release

INDOFOOD'S FIRST QUARTER 2010 FINANCIAL RESULT

Jakarta, 30 APRIL 2010 - PT Indofood Sukses Makmur Tbk ("Indofood") today announced its financial results for the first quarter ended March 31, 2010. Indofood recorded consolidated net sales of Rp9.31 trillion, which increased 4.8% from Rp8.88 trillion in the same quarter last year, mainly due to stronger consumer branded products sales.

The Consumer Branded Product ("CBP") Group, which consists of Noodles, Dairy, Food Seasonings, Snack Foods, Nutrition & Special Foods Divisions, contributed 46% of consolidated net sales, an increase from 43% in the same quarter last year, partly driven by the increase in sales volume across the divisions.

Contribution from Bogasari Group declined to 25% to consolidated net sales from 31% in the same quarter last year due to the decline in sales value as a result of lower flour price in conjunction with lower wheat price. Contribution from Agribusiness Group increased to 20% from 19% mainly due to higher commodity price particularly CPO and rubber. Contribution from Distribution Group also increased to 9% from 7% mainly driven by higher sales volume.

Gross profit increased 25.0% to Rp2.80 trillion from Rp2.24 trillion, as a result of increases in sales volume and lower input costs. In line with the growth in the gross profit, operating profit increased 25.2% to Rp1.41 trillion from Rp1.13 trillion. Gross margin and operating margin improved to 30.0% and 15.2%, respectively. Net income increased 472.1% to Rp631.9 billion from Rp110.4 billion mainly driven by the strength in the operational performance as reflected in the increase of Core profit to Rp573.1 billion from Rp368.5 billion in same quarter last year.

Anthoni Salim, the President Director and Chief Executive Officer of Indofood, said: "We are very pleased that we started the year with robust performance. Our initiatives in continuing to invest in our brand equity and to improve our operations, combined with the strong domestic economy have



PT INDOFOOD SUKSES MAKMUR Tbk

Sudirman Plaza
Indofood Tower, 27th Floor
Jl. Jend. Sudirman Kav. 76 - 78
Jakarta 12910, Indonesia

T. +6221 5795 8822
F. +6221 5793 7373
www.indofood.co.id

contributed to our exemplary results. We will continue to leverage on our strengths and improve on our weaknesses to further boost our performance."

About PT Indofood Sukses Makmur Tbk

PT Indofood Sukses Makmur Tbk ("Indofood") (IDX: INDF) is a leading processed food company in Indonesia. Indofood provides total food solutions through its four strategic business groups: consumer branded products (CBP), Bogasari (flour producer), agribusiness, and distribution. Indofood's strongest legacy today is the strength of its brands, many of which have been companions to the people of Indonesia for nearly two decades. These include a variety of brands of instant noodles (*Indomie*, *Supermi* and *Sarimi*), dairy (*Indomilk*), wheat flour (*Segitiga Biru*, *Kunci Biru* and *Cakra Kembar*), cooking oils (*Bimoli*), margarine (*Simas Palmia*) and shortenings (*Palmia*). The acquisition of Indolacto, one of the leading processed milk producers (*Indomilk*) has positioned Indofood as the Progressive Total Food Solutions company. Indofood brands continue to be the market leaders in their specific segments with a reputation for quality and value for money that remains unrivalled.

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