



FIRST PACIFIC COMPANY LIMITED

(Incorporated in Bermuda with limited liability)

GROUP CORPORATE COMMUNICATIONS

24th Floor, Two Exchange Square, 8 Connaught Place, Hong Kong
Tel: (852) 2842 4388 Email: info@firstpacific.com Fax: (852) 2845 9243
<http://www.firstpacific.com>

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INDOFOOD'S 2009 FINANCIAL RESULTS

The attached press release was released in Jakarta today by Indofood, in which the First Pacific Group holds an economic interest of 50.1 per cent.

Indofood is a leading processed food company engaged in food manufacturing, processing, marketing and distribution. It is based in Jakarta and is listed on the Indonesia Stock Exchange and its Agribusiness subsidiaries, Indofood Agri Resources Ltd and PT PP London Sumatra Indonesia Tbk are listed on the Singapore and Indonesia Stock Exchanges. Through its four complementary strategic business groups, Indofood offers and distributes a wide range of food products throughout Indonesia: Consumer Branded Products (noodles, dairy, food seasonings, snack foods and nutrition and special foods), Bogasari (flour and pasta), Agribusiness (oil palm, rubber, sugar cane, cocoa and tea plantations, cooking oils, margarine and shortening) and Distribution. It has an extensive distribution network in Indonesia. Further information on Indofood can be found at www.indofood.co.id.

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For further information, please contact:

PT Indofood Sukses Makmur, Tbk

Werianty Setiawan

Director & Corporate Secretary

Tel: +62 21 5795 8822 ext. 1215

Email: werianty@indofood.co.id

PRESS RELEASE

For Immediate Release

INDOFOOD'S 2009 FINANCIAL RESULT

Jakarta, 23 March 2010 - PT Indofood Sukses Makmur Tbk ("Indofood") today announced its financial results for the year ended December 31, 2009. Indofood recorded consolidated net sales of Rp37.14 trillion, which declined 4.3% from Rp38.80 trillion in 2008, mainly due to the decline in CPO and flour prices.

The Consumer Branded Product ("CBP") Group, which consists of Noodles, Dairy, Food Seasonings, Snack Foods, Nutrition & Special Foods Divisions, contributed 43% of consolidated net sales in 2009, an increase from 31% in 2008, partly driven by the increase in sales volume across the divisions.

Contribution from Bogasari Group declined to 28% to consolidated net sales in 2009 from 30% in 2008 due to the decline in sales value as a result of lower flour price. Contribution from Agribusiness Group declined to 21% in 2009 from 27% in 2008 mainly due to lower CPO and rubber prices. Contribution from Distribution Group also declined to 8% in 2009 from 12% in 2008 principally because the Dairy Division and sales has now been included in the CBP Group.

Gross profit increased 12.8% to Rp10.12 trillion in 2009 from Rp8.98 trillion in 2008, as a result of increases in sales and lower input costs. In line with the growth in the gross profit, operating profit increased 15.3% to Rp5.00 trillion in 2009 from Rp4.34 trillion in 2008. Gross margin and operating margin improved to 27.3% and 13.5%, respectively. Including foreign exchange gain, net income increased 100.7% to Rp2.08 trillion in 2009 from Rp1.03 trillion in 2008. The strength in the operational performance is reflected in the increase of Core profit to Rp1.73 trillion in 2009 from Rp1.45 trillion in 2008.

Anthoni Salim, the President Director and Chief Executive Officer of Indofood, said: "We are pleased that we have consistently risen to a range of challenges in five years of what has been a formidable journey. We have delivered improved performance in five consecutive years, both net

PT INDOFOOD SUKSES MAKMUR Tbk

Sudirman Plaza
Indofood Tower, 27th Floor
Jl. Jend. Sudirman Kav. 76 - 78
Jakarta 12910, Indonesia

T. +6221 5795 8822
F. +6221 5793 7373
www.indofood.co.id

and core profit reached historic highs this year. The business model we adopted, comprising Agribusiness and Non-Agribusiness, has proven its resilience during the past two years of volatile commodity prices and challenging economic conditions. We will dynamically adapt our strategies and initiatives to better positioned Indofood for future challenges."

About PT Indofood Sukses Makmur Tbk

PT Indofood Sukses Makmur Tbk ("Indofood") (IDX: INDF) is a leading processed food company in Indonesia. Indofood provides total food solutions through its four strategic business groups: consumer branded products (CBP), Bogasari (flour producer), agribusiness, and distribution. Indofood's strongest legacy today is the strength of its brands, many of which have been companions to the people of Indonesia for nearly two decades. These include a variety of brands of instant noodles (*Indomie, Supermi and Sarimi*), wheat flour (*Segitiga Biru, Kunci Biru and Cakra Kembar*), cooking oils (*Bimoli*), margarine (*Simas Palmia*) and shortenings (*Palmia*). The acquisition of Indolacto, one of the leading processed milk producers (*Indomilk*) has positioned Indofood as the Progressive Total Food Solutions company. Indofood brands continue to be the market leaders in their specific segments with a reputation for quality and value for money that remains unrivalled.

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