



(Incorporated in Bermuda with limited liability)

GROUP CORPORATE COMMUNICATIONS

24th Floor, Two Exchange Square, 8 Connaught Place, Hong Kong Tel: (852) 2842 4388 Email: info@firstpacific.com Fax: (852) 2845 9243 http://www.firstpacific.com

FIRST PACIFIC LAUNCHES BOND ISSUE Element of Debt Management Program

Hong Kong, Friday, 9th July 2010 – First Pacific Company Limited ("First Pacific" or "the Company") (HKSE: 00142) proposes a U.S. dollar bond issue as part of its refinancing and overall debt management program. The net proceeds from the bonds would be used for repayment of borrowings and would enable the Company to accomplish a variety of goals, including diversifying its sources of funding and lengthening its debt maturity profile.

The bonds would be secured by shares in Metro Pacific Investments Corporation ("MPIC") and are also guaranteed by the Company. MPIC is a diversified infrastructure holding and management company with assets ranging from water distribution to toll roads, electricity distribution and healthcare.

Subject to market conditions, the transaction is expected to be launched following roadshow presentations in Manila, Singapore and Hong Kong.

FPMH Finance Limited, a direct wholly-owned subsidiary of First Pacific, has mandated Crédit Agricole CIB as sole bookrunner and lead manager and CLSA Exchange Capital, Inc. and First Metro Investment Corporation as domestic managers for this Regulation S secured guaranteed bond offering.

NOT FOR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES. This news release does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or the securities laws of any state of the United States or other jurisdiction. The securities are being offered and sold outside the United States in reliance on Regulation S under the Securities Act and may not be offered or sold within the United States absent registration or an exemption from registration under the Securities Act. The issuer does not intend to register any part of the offering in the United States. No public offering of the securities will be made in the United States or in any other jurisdiction where such an offering is restricted or prohibited.

Stabilization, if any, will be conducted in accordance with the stabilization rules of the Financial Services Authority.

Corporate Profile

First Pacific is a Hong Kong-based investment and management company with operations located in Asia. Its principal businesses are in telecommunications, infrastructure, consumer food products and natural resources. Listed in Hong Kong (Stock code: 00142), First Pacific's shares are also available in the United States through American Depositary Receipts (ADR code: FPAFY).

* * *

For further information, please contact:

John Ryan Tel: (852) 2842 4355 Executive Vice President Group Corporate Communications

Sara Cheung Vice President Group Corporate Communications

Tel: (852) 2842 4336