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## **FIRST PACIFIC COMPANY LIMITED**

*(Incorporated with limited liability under the laws of Bermuda)*

Website: <http://www.firstpacific.com>

**(Stock Code: 00142)**

### **OVERSEAS REGULATORY ANNOUNCEMENT**

*(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)*

**Please refer to the attached press release made by PT Indofood Sukses Makmur Tbk ("Indofood"), a 50.1% owned subsidiary of First Pacific Company Limited, to the Indonesia Stock Exchange in relation to the obtaining of approval from the Indonesian Capital Markets and Financial Institutions Supervisory Agency by PT Indofood CBP Sukses Makmur Tbk ("ICBP"), a wholly owned subsidiary of Indofood, to commence book building process and publish an abridged prospectus in relation to the initial public offering of shares of ICBP and the publication in *Bisnis Indonesia*, a local newspaper in Indonesia, of the abridged prospectus.**

**Dated this the 27<sup>th</sup> day of August, 2010**

As at the date of this announcement, the board of directors of First Pacific Company Limited comprises the following directors:

Anthoni Salim, *Chairman*

Manuel V. Pangilinan, *Managing Director and CEO*

Edward A. Tortorici

Robert C. Nicholson

Ambassador Albert F. del Rosario

Napoleon L. Nazareno

Prof. Edward K.Y. Chen\*, *GBS, CBE, JP*

Tedy Djuhar

Ibrahim Risjad

Benny S. Santoso

Graham L. Pickles\*

Sir David W.C. Tang\*, *KBE*

Jun Tang\*

*\* Independent Non-executive Directors*

PRESS RELEASE

*For Immediate Release*

**ICBP OBTAINED THE APPROVAL TO PUBLISH THE ABRIDGED PROSPECTUS  
AND COMMENCE BOOK BUILDING PROCESS**

**Jakarta, 27 August 2010** - With reference to the announcement of PT Indofood Sukses Makmur Tbk (the "Company") dated 9 February 2010 in relation to the planned initial public offering of shares ("IPO") of PT Indofood CBP Sukses Makmur Tbk ("ICBP"), a wholly owned subsidiary of the Company, we are pleased to announce that on 25 August 2010 ICBP has obtained the approval from Indonesian Capital Markets and Financial Institutions Supervisory Agency to publish the abridged prospectus and commence book building process. Today ICBP has published the abridged prospectus in the local newspaper, Bisnis Indonesia.

The IPO of ICBP will be registered under the laws and regulation in Indonesia and all of its issued shares will be listed and traded on the Indonesia Stock Exchange.

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**About PT Indofood Sukses Makmur Tbk**

PT Indofood Sukses Makmur Tbk ("Indofood") (IDX: INDF) is a leading processed food company in Indonesia. Indofood provides total food solutions through its four strategic business groups: consumer branded products (CBP), Bogasari (flour producer), agribusiness, and distribution. Indofood's strongest legacy today is the strength of its brands, many of which have been

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companions to the people of Indonesia for nearly two decades. These include a variety of brands of instant noodles (*Indomie, Supermi and Sarimi*), dairy (*Indomilk*), wheat flour (*Segitiga Biru, Kunci Biru and Cakra Kembar*), cooking oils (*Bimoli*), margarine (*Simas Palmia*) and shortenings (*Palmia*). The acquisition of Indolakto, one of the leading processed milk producers (*Indomilk*) has positioned Indofood as the Progressive Total Food Solutions company. Indofood brands continue to be the market leaders in their specific segments with a reputation for quality and value for money that remains unrivalled.

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