

FIRST PACIFIC COMPANY LIMITED

Press Release

Monday, 21 March 2011

PT INDOFOOD SUKSES MAKMUR TBK 2010 FINANCIAL RESULTS

The attached press release was released in Jakarta today by Indofood, in which the First Pacific Group holds an economic interest of 50.1 per cent.

Indofood is a leading Total Food Solutions company with operations in all stages of food manufacturing from the production of raw materials and their processing through to consumer products. It is based in Jakarta and is listed on the Indonesia Stock Exchange; its Consumer Branded Products subsidiary PT Indofood CBP Sukses Makmur Tbk is listed on the Indonesia Stock Exchange; and the two agribusiness subsidiaries, Indofood Agri Resources Ltd and PT PP London Sumatra Indonesia Tbk, are listed in Singapore and Indonesia, respectively. Through its four complementary strategic business groups, Indofood manufactures and distributes a wide range of food products: Consumer Branded Products (noodles, dairy, food seasonings, snack foods and nutrition and special foods), Bogasari (flour and pasta), Agribusiness (oil palm, rubber, sugar cane, cocoa and tea plantations, cooking oils, margarine and shortening) and Distribution.

Indofood is one of the world's largest instant noodle manufacturers by volume, one of the largest plantation companies by area and the largest flour miller in Indonesia. Indofood's flourmill in Jakarta is the largest in the world in terms of production capacity in one location. The company also has an extensive distribution network in Indonesia.

Further information on Indofood can be found at <u>www.indofood.com</u>.

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INDOFOOD'S 2010 FINANCIAL RESULT

Jakarta, 21 March 2011 - PT Indofood Sukses Makmur Tbk ("Indofood") today announced its financial results for the year ended December 31, 2010. Indofood recorded consolidated net sales of Rp38.40 trillion, increased 2.7% from Rp37.40 trillion in 2009. The improvement in sales was contributed by all the Strategic Business Group ("Group") with the exception of Bogasari.

The Consumer Branded Product ("CBP") Group, which consists of Noodles, Dairy, Food Seasonings, Snack Foods, Nutrition & Special Foods Divisions, contributed 46% of consolidated net sales in 2010, an increase from 43% in 2009, primarily due to the increase in sales volume across the divisions and higher average selling price for some categories.

Contribution from Bogasari Group declined to 26% to consolidated net sales in 2010 from 29% in 2009 due to lower flour price in conjunction with lower global wheat price. Contribution from Agribusiness and Distribution Group was relatively unchanged approximately 20% and 8%, respectively.

Gross profit increased 19.4% to Rp12.47 trillion in 2010 from Rp10.44 trillion in 2009 due to increase in sales across the Groups and lower raw material costs. Gross profit margin improved by 460 basis points to 32.5%. Operating profit grew 34.5% to Rp6.73 trillion in 2010 from Rp5.00 trillion in 2009 and operating margin improved to 17.5% in 2010 from 13.4% in 2009. Net income rose 42.2% to Rp2.95 trillion in 2010 from Rp2.08 trillion in 2009. The strength in the operational performance is reflected in the increase of core profit to Rp2.98 trillion in 2010 from Rp1.73 trillion in 2009.

Following the successful listing of PT Indofood CBP Sukses Makmur Tbk , our financial position strengthen, recording net gearing ratio of 0.16 times as at the end of 2010, improved significantly from 0.83 times a year ago.

Anthoni Salim, the President Director and Chief Executive Officer of Indofood, said: "We are pleased to have achieved solid results and sustained growth in our performance for six consecutive years. Our results reflect the underlying strength of our core businesses and management's adeptness in responding to market opportunities and challenges. We will continue to evolve to address different challenges each year in order for us to achieve our objective: to sustain our growth and enhance the value of the company."

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About PT Indofood Sukses Makmur Tbk

PT Indofood Sukses Makmur Tbk ("ISM") (BEI : INDF) is a leading Total Food Solutions company with operations in all stages of food manufacturing from the production of raw materials and their processing through to consumer products on the retailer's shelf.

ISM operates four complementary Strategic Business Groups, namely:

- Consumer Branded Products, its business activities are conducted by PT Indofood CBP Sukses Makmur Tbk ("ICBP"), which was listed on IDX since 7 October 2010. ICBP is one of the leading packaged food producers in Indonesia, with a wide range of packaged food products. ICBP brands are among the strongest brands with the most significant mindshare in Indonesia for consumer food brands.
- o Bogasari, primarily a producer of wheat flour as well as pasta.
- Agribusiness, its business activities are concentrated in 2 publicly listed companies, yaitu Indofood Agri Resources Ltd., listed on the Singapore Stock Exchange, and PT PP London Sumatra Indonesia Tbk, listed on the Indonesia Stock Exchange. The group's business principal activities range from research and development, oil seed breeding and cultivation as well as refining, branding and marketing of cooking oil, margarine and shortening. In addition, the group is also involved in the cultivation and processing of rubber, sugar cane, cocoa and tea.
- Distribution, boasts the most extensive distribution network in Indonesia. It distributes the majority of ISM's and its subsidiaries' consumer products as well as third party products.

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AND SUBSIDIARIES

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CONSOLIDATED BALANCE SHEETS DECEMBER 31, 2010 AND 2009 (Expressed in Millions of Rupiah, except per Share Data)

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CONSOLIDATED STATEMENTS OF INCOME FOR THE YEARS ENDED DECEMBER 31, 2010 AND 2009 (Expressed in Millions of Rupiah, except per Share Data)

ASSETS			LIABILITIES AND SHAREHOLDERS' EQUITY	1				
	2010	2009		2010	2009		2010	2009
CURRENT ASSETS	Rp	Rp	CURRENT LIABILITIES	Rp	Rp		Rp	Rp
Cash and cash equivalents	10,439,353	4,474,830	Short-term bank loans and overdraft	2,360,484	5,017,603	NET SALES	38,403,360	37,397,319
Short-term investments	461,725	331,330	Trust receipts payable Accounts payable	1,760,829	363,756	COST OF GOODS SOLD	25,932,908	26,955,710
Accounts receivable			Trade Third parties	1.619.474	1,604,014			
Trade			Related parties	120,489	82,604	GROSS PROFIT	12,470,452	10,441,609
Third parties - net	2,245,977	1,843,516	Non-trade Third parties	629,313	493,207	OPERATING EXPENSES	0.070.000	0.074.000
Related parties	154,506	112,650	Related parties Accrued expenses	266,646 1,683,353	290,317 1,326,468	Selling General and administrative	3,372,989 2,368,152	3,274,663 2,162,737
Non-trade			Taxes payable	466,793	629,569	Table Counting Frances		
Third parties - net	157,064	226,786	Current maturities of long-term debts Bank loans	947,928	1,331,737	Total Operating Expenses	5,741,141	5,437,400
Related parties	128,726	113,522	Liability for purchases of fixed assets Finance lease liabilities	2,839 970	4,050 5,204	INCOME FROM OPERATIONS	6,729,311	5,004,209
Inventories - net	5,644,141	5,117,484				OTHER INCOME/(CHARGES)		
Advances and deposits	326,284	253,832	Total Current Liabilities	9,859,118	11,148,529	Gains on foreign exchange - net	115,269	731,032
Prepaid taxes	214,822	271,422	NON-CURRENT LIABILITIES			Interest income Interest expense and other financing charges	163,739 (1,171,698)	161,885 (1,541,264)
Future cane crop expenditures	179,578	112,613	Long-term debts - net of current maturities Bank loans	4,960,094	6,242,949	Others - net	(404,246)	(292,049)
Prepaid expenses and other current assets	125,818	109,256	Bonds payable - net Liability for purchases of fixed assets	4,282,995 9,819	4,313,910 10,433	Other Charges - Net	(1,296,936)	(940,396)
			Finance lease liabilities	50	1,039	outor onargoo ther	(1,200,000)	(0.0,000)
Total Current Assets	20,077,994	12,967,241	Total long-term debts	9,252,958	10,568,331	INCOME BEFORE INCOME TAX BENEFIT/(EXPENSE)	5,432,375	4,063,813
			Deferred tax liabilities - net Estimated liabilities for employee benefits	1,573,087 1,606,413	1,764,578 1,259,862		0,102,010	4,000,010
NON-CURRENT ASSETS			Other non-current liabilities	131,541	145,481			
Claims for tax refund	455,339	630,856	Total Non-current Liabilities	12,563,999	13,738,252	INCOME TAX BENEFIT/(EXPENSE)		
Plasma receivables - net	600,656	498,137	TOTAL LIABILITIES	22,423,117	24,886,781	Current Deferred	(1,771,258) 273,691	(1,481,786) 274,754
Deferred tax assets - net	492,514	348,599				Income Tax Expense - Net	(1,497,567)	(1,207,032)
Long-term investments	24,464	31,640	MINORITY INTERESTS IN NET ASSETS OF SUBSIDIARIES	8,068,167	5,340,677	Income tax Expense - Net	(1,437,307)	(1,207,002)
Plantations			SHAREHOLDERS' EQUITY			INCOME BEFORE MINORITY INTERESTS		
Mature plantations - net	4,000,320	3,692,003	Capital stock - Rp100 par value per share Authorized - 30,000,000,000 shares			IN NET EARNINGS OF SUBSIDIARIES	3,934,808	2,856,781
Immature plantations	1,915,420	2,027,025	Issued and fully paid - 8,780,426,500 shares Additional paid-in capital	878,043 1,497,733	878,043 1,497,733			
Fixed assets - net	11,737,142	10,796,021	Differences in values of restructuring transactions among			MINORITY INTERESTS IN NET EARNINGS		
Deferred charges - net	627,767	494,288	entities under common control Unrealized gains on investments in marketable securities - net	(975,484) 371,538	(975,484) 250,167	OF SUBSIDIARIES - Net	(981,950)	(780,920)
Goodwill - net	3,878,674	4,387,760	Differences arising from changes in equities of Subsidiaries	5,945,575	1,507,588			
Intangible asset - net	2,331,671	2,464,910	Foreign exchange differences arising from financial statements translation	(43,586)	5,880	NET INCOME	0.050.050	0.075.001
Other non-current assets	1,133,994	2,044,473	Retained earnings Appropriated	70,000	65,000	NET INCOME	2,952,858	2,075,861
Total Nam assument & as ato	07 407 004	07 445 740	Unappropriated	9,040,852	6,926,568			
Total Non-current Assets	27,197,961	27,415,712	Net Shareholders' Equity	16,784,671	10,155,495	BASIC EARNINGS PER SHARE Income from Operations	766	570
TOTAL ASSETS	47,275,955	40,382,953	TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	47,275,955	40,382,953	Net Income	336	236

Suherman & Sunja, a member firm of Ernst & Young Global Limited, with an unqualified opinion expressed in their report dated March 11, 2011. Certain information such as the 2010 and 2009

consolidated statements of changes in shareholders' equity and consolidated statements of cash flows and notes to the consolidated financial statements are not included in the information presented above.

2. Basic earnings per share is computed based on the weighted average number of issued and fully paid shares during the years.

3. The foreign exchange rates used at December 31, 2010 and 2009 were Rp 8,991 and Rp 9,400, respectively, to US\$ 1.

4. Certain accounts in the 2009 consolidated financial statements have been reclassified to conform with the accounts presentation in 2010.

The Board of Directors						
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